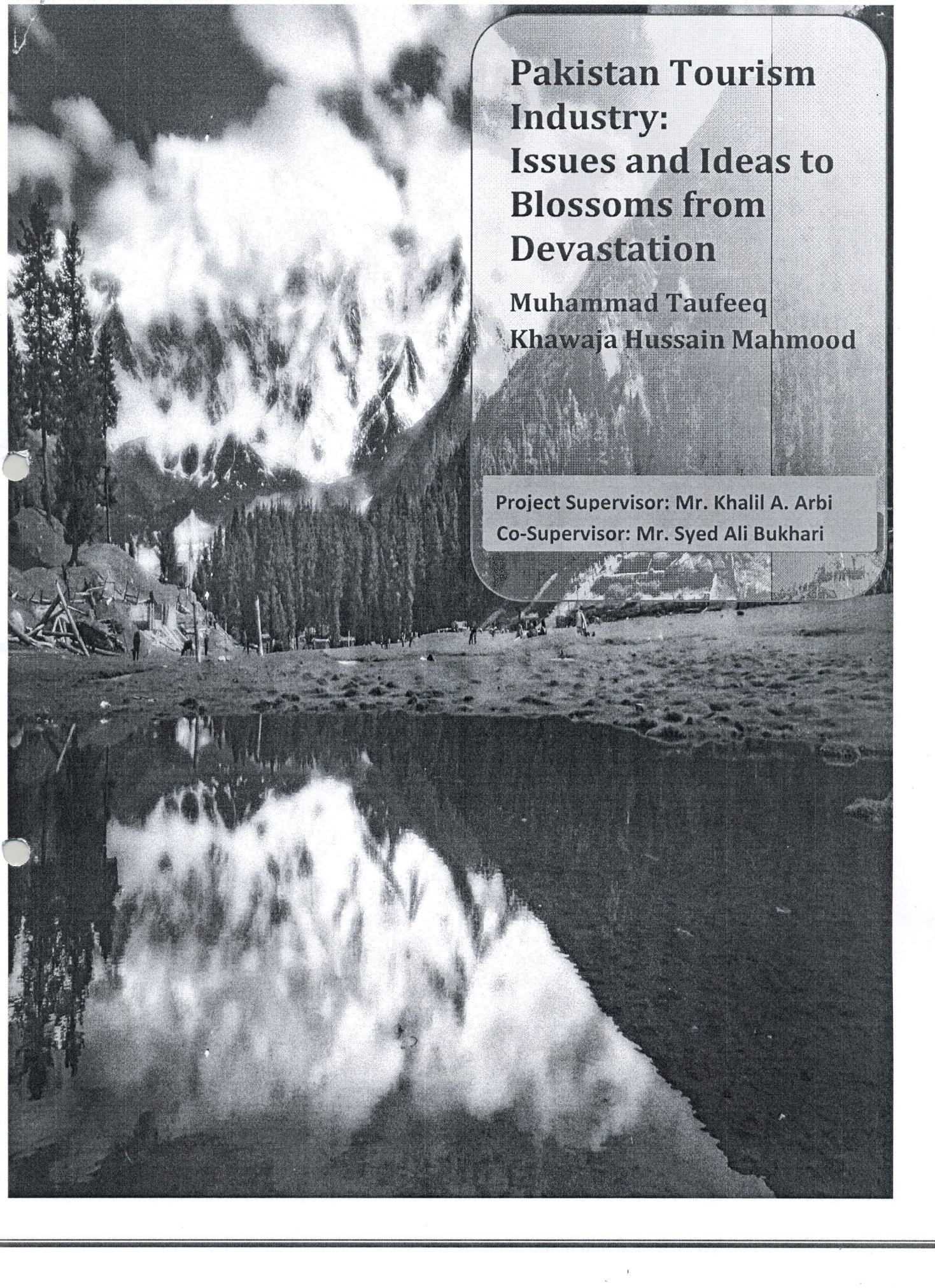


Dedication:

This is our proud privilege to dedicate this Research Project to Honorable Dr Hasan Sohaib Murad being our role model on all manifestation of personal and professional spheres. We have learned a lot from his transformational leadership model. The great man who has remained a finest representation of Humanity and Humbleness throughout his life. He has always been an inspiration that has led from the front and set benchmarks for the world to follow with his creative and innovative approach. He has achieved those milestones that were next to impossible and done all that on the face of adversity with meager resources. On Allah SWT will the legend spaced himself to another universe as great souls are required everywhere. He has burnt his life to flame the beacons of knowledge and launched projects that reflect his vision towards a better tomorrow for Pakistan and the Muslim Ummah through dissemination of knowledge, information, hi-tech programs and by practicing the divine message of Islam to serve humanity without expecting anything in return. He has lived a life that was adored by the contemporary world and he shall remain an inspiration for all those who wish to rise to new horizons of excellence on the basis of their merit.





Pakistan Tourism Industry: Issues and Ideas to Blossoms from Devastation

**Muhammad Taufeeq
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