



MUHAMMAD TAUFEEQ <taufeeq@umt.edu.pk>

Writeup regarding Memories with Dr.Hasan

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To: taufeeq@umt.edu.pk

Dear Taufeeq sab,

I'm writing you with regard to your invitaiton for a writeup on Dr. Hasan's life. Please find below a small wirte up in this regard, thank you & best regards.

Memories with Dr. Hasan

I would just like to share a couple of short memories in this regard

!!Wise words from a wise man!!

Dr. Hasan was always a mentor and like a father figure to me. Upon my consultation regarding the choice of Master Thesis, he advised, rather researched and guided towards a relatively new and anonymous field of Marketing "**Cultural Branding**". I did not only successfully completed and defended my thesis but made a full time career out of it and Alhamdulillah now I'm a Managing Director of an International Branding Firm.

May Allah bless Dr. Hasan's soul the best place in Jannat ul Firdous

!!Always Smiling, Always Inspiring!!

Be it the Reactor or be it the Scholar on Minbar, Dr. Hasan never seized to amaze and inspire one with his unparalleled charisma. One trait that I will always remember is how he always used to get up from his seat to greet someone.

Best Regards,

Bilal Shaheen